

SPONSORSHIP PACKAGES



Benefits	Event Sponsor (1)	Platinum Sponsor (2)	Gold Sponsor (2)	Silver Sponsor	Bronze Sponsor
Speaking slot in Inaugural Session on Day 1 and Day 2	Yes. 15 mins				
Opportunity for Closing Remarks on Day 1 and 2	Yes. 5 mins				
Acknowledgement by Event Chairman in Welcome Address	Yes	Yes	Yes		
Advt in Show Guide	Full Page	Full Page	Full Page	Half-Page	Half-Page
Speaking Slot in Session 1 on Day 1 or Day 2		Yes. 20 mins	Yes. 20 mins	Yes. 20 mins	Yes. 20 mins
Enhanced Company Profile in Show Guide	200 words with logo	150 words with logo	150 words with logo	100 words with logo	75 words with logo
Literature/gift in Delegate Bags	Yes. 3 items	Yes. 2 items	Yes. 2 items	Yes. 1 item	Yes. 1 item
Copy of speakers' presentations	Provided	Provided	Provided	Provided	Provided
Logo on event promotion	Event Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
VIP Passes for your delegates	10	8	6	4	3
Booth Space	6x3 mtrs	4x3 mtrs	4x3 mtrs	3x3 mtrs	3x3 mtrs
Exhibition staff	Unlimited	Unlimited	Unlimited	Unlimited	2
Logo on all print and digital marketing materials	Yes	Yes	Yes	Yes	Yes
Banner on Event website	Yes	Yes	Yes	Yes	Yes
Logo on pole buntings on approach to venue	Yes. 10 poles, front/back	Yes. 6 poles, front/back	Yes. 4 poles, front/back		
Prominent signage with company logos outside event venue	Yes	Yes	Yes		
Delegate list with contact details	Provided	Provided	Provided		
Sponsors Banner in Thank You email to all delegates	Yes	Yes	Yes		

Contact Chetan Sharma at chetan@ic-tram.com for assistance with sponsorship

UPGRADES AND ADDITIONAL BRANDING OPPORTUNITIES

In addition, Sponsors may buy the following benefits (*Add prevailing Service Tax)

- Delegate Bags (embossed with Company Logo) for all delegates
- Delegate Folder (embossed with Company Logo) for all delegates
- Delegate Lanyards with Company Logo printed on both sides
- Registration Signage with Company Logos at all counters
- Lunch Sponsorship with Banner and 4 reserved tables with VIPs.
- Refreshments Sponsorship with Banner
- Standee banner (3x6ft) in Regn Foyer, each
- Banner (8x10ft) in Regn Foyer, each

